

FATHER DAUGHTER DANCE



SPONSORSHIP INFORMATION



WHAT IS THE FATHER DAUGHTER DANCE?

The Father Daughter Dance is designed to be an avenue by which fathers and daughters of all ages, races and backgrounds come together to celebrate and strengthen the father-daughter bond.

Every father needs to “date” their daughter, and every daughter needs an example of how a young lady is to be treated by a man...

The goal of the event is to provide an elegant atmosphere for fathers to treat their daughters like princesses, with dancing, refreshments and laughter. The evening will also serve as inspiration and example to 100 young ladies whose fathers are not active in their lives.

Highlights of what guests will experience:

- * Beautiful environment
- * Great music
- * Dancing
- * Delectable refreshments & beverages
- * Take-away “goodie bags” and keepsakes
- * Professional photography
- * Information on local father-daughter resources



Event Information

The Triangle Area Father-Daughter Dance will be held Saturday, February 13, 2010 from 6:00 p.m.— 9:00 p.m. at the beautiful Marbles Kids' Museum in Raleigh, NC.

EXHIBITOR HALL

Each exhibitor will receive:

- 1 skirted 6' table
- 2 chairs
- Company information listed on the event website and program

Cost for exhibitors is \$150. The first 10 exhibitors registered by December 15, 2009 will be allowed to distribute 1 item of literature in giveaway bags.
(*\$250 value*)

ADVERTISING

Each event participant will receive a program booklet full of information about the event, sponsors and local organizations. This is the perfect opportunity to highlight your service or business. In addition to the 500+ copies distributed at the event, your information will be visible to participating sponsors and thousands of visitors to the dance website.

Full Page Ad	(5 3/8" X 8 3/8")	\$500
1/2 Page Ad	(4 7/8" X 3 6/8")	\$250
1/4 Page Ad	(2" X 3 1/4")	\$150

All ads must be camera ready, and submitted by January 15, 2010.



SPONSORSHIP OPPORTUNITIES

PLATINUM DANCE SPONSOR

\$5000

- * Provides dresses, accessories, hairstyling, transportation & admission for 20 young ladies.
- * Exclusive table sponsorship: *ex. The ____ (company name) ____ Table*
- * 10 Complimentary Tickets
- * Sponsor name and/or logo included in ALL advertising and promotions.
- * Website link from www.dancewithdaddy.com
- * Literature distribution in giveaway bags.

GOLD DANCE SPONSOR

\$3500

- * Provides dresses, accessories, hairstyling, transportation & admission for 10 young ladies.
- * 6 Complimentary Tickets
- * Sponsor name and/or logo included in ALL advertising and promotions
- * Website link from www.dancewithdaddy.com
- * Literature distribution in giveaway bags.

SILVER DANCE SPONSOR

\$2500

- * Provides dresses, accessories, hairstyling, transportation & admission for 5 young ladies.
- * 4 Complimentary Tickets
- * Sponsor name and/or logo included in ALL advertising and promotions
- * Literature distribution in giveaway bags.

FAIRY GODMOTHER/FATHER SPONSOR

\$1000

- * Provides dresses, accessories, hairstyling, transportation & admission for 10 young ladies.
- * Sponsor name and/or logo included in ALL advertising and promotions
- * Literature distribution in giveaway bags

FLORA, FAUNA & MERRIWEATHER SPONSOR

\$ 500

- * Provides dresses, accessories, hairstyling, transportation & admission for 5 young ladies.
- * Literature distribution in giveaway bags

BELLE OF THE BALL SPONSOR

\$ 100

- * Provides dress, accessories, hairstyling, transportation & admission for 1 young lady.

Intended Advertising Media:

TV: Local News Outlets

Radio: Local Radio Outlets

Print: Local Newspapers, Local Magazines, Flyers

*Websites: Local News Station Sites, Social Networking Sites, Chamber of Commerce Sites,
www.dancewithdaddy.com*

TRIANGLE AREA FATHER DAUGHTER DANCE

February 13, 2010 * Marbles Kids' Museum * 201 E. Hargett Street * Raleigh, NC

ADVERTISEMENT & SPONSORSHIP AGREEMENT

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Fax _____

Website _____

ADVERTISING

I wish to purchase an advertisement in the program booklet. I will submit my camera ready ad to info@dancewithdaddy.com no later than January 15, 2010.

- Full Page (5 3/8" x 8 3/8") \$500
- Half Page (4 7/8" X 3 6/8") \$250
- 1/4 Page (2" X 3 1/4") \$150

SPONSORSHIP

- Platinum Sponsor \$5000
- Gold Sponsor \$3500
- Silver Sponsor \$2500
- Fairy Godmother/father \$1000
- Flora, Fauna & Merriweather \$ 500
- Belle Of The Ball \$ 100 X _____ (young ladies)

I would just like to contribute \$ _____ towards making the evening memorable.

Send payment online by visiting <http://trianglefatherdaughter.eventbee.com>

OR

Please make checks payable and mail to:

Men Standing In The Gap
P.O. Box 97216
Raleigh, NC 27624

Total Amount Enclosed \$ _____
Cash _____ Check _____
MC _____ Visa _____ AmEx _____
Card # _____ Exp. _____
CCV (3 digit code) _____

Authorized Signature _____

Date _____