

# FATHER DAUGHTER DANCE



SPONSORSHIP INFORMATION



## **WHAT IS THE FATHER DAUGHTER DANCE?**

The Father Daughter Dance is designed to be an avenue by which fathers and daughters of all ages, races and backgrounds come together to celebrate and strengthen the father-daughter bond.

Every father needs to “date” their daughter, and every daughter needs an example of how a young lady is to be treated by a man...

The goal of the event is to provide an elegant atmosphere for fathers to treat their daughters like princesses, with dancing, refreshments and laughter.

### *Highlights of what guests will experience:*

- \* Beautiful environment
- \* Great music
- \* Dancing
- \* Delectable refreshments & beverages
- \* Take-away “goodie bags” and keepsakes
- \* Professional photography
- \* Information on local father-daughter resources



## **Event Information**

The Triangle Area Father-Daughter Dance will be held Saturday, February 5, 2011 from 6:00 p.m.— 9:00 p.m. at the beautiful Marbles Kids' Museum in Raleigh, NC.

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### **EXHIBITOR HALL**

Each exhibitor will receive:

- 1 skirted 6' table
- 2 chairs
- Company information listed on the event website and program

Cost for exhibitors is \$150. The first 10 exhibitors registered by December 15, 2010 will be allowed to distribute 1 item of literature in giveaway bags.  
*(\$250 value)*

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### **ADVERTISING**

Each event participant will receive a program booklet full of information about the event, sponsors and local organizations. This is the perfect opportunity to highlight your service or business. In addition to the 500+ copies distributed at the event, your information will be visible to participating sponsors and thousands of visitors to the dance website.

Full Page Ad	(5 3/8" X 8 3/8")	\$500
1/2 Page Ad	(4 7/8" X 3 6/8")	\$250
1/4 Page Ad	(2" X 3 1/4")	\$150

All ads must be camera ready, and submitted by January 15, 2011.



## SPONSORSHIP OPPORTUNITIES

### PLATINUM DANCE SPONSOR

**\$5000**

- \* Provides dresses, accessories, hairstyling, transportation & admission for 20 young ladies.
- \* Exclusive table sponsorship: *ex. The \_\_\_\_ (company name) \_\_\_\_ Table*
- \* 10 Complimentary Tickets
- \* Sponsor name and/or logo included in ALL advertising and promotions.
- \* Website link from [www.dancewithdaddy.com](http://www.dancewithdaddy.com)
- \* Literature distribution in giveaway bags.

### GOLD DANCE SPONSOR

**\$3500**

- \* Provides dresses, accessories, hairstyling, transportation & admission for 10 young ladies.
- \* 6 Complimentary Tickets
- \* Sponsor name and/or logo included in ALL advertising and promotions
- \* Website link from [www.dancewithdaddy.com](http://www.dancewithdaddy.com)
- \* Literature distribution in giveaway bags.

### SILVER DANCE SPONSOR

**\$2500**

- \* Provides dresses, accessories, hairstyling, transportation & admission for 5 young ladies.
- \* 4 Complimentary Tickets
- \* Sponsor name and/or logo included in ALL advertising and promotions
- \* Literature distribution in giveaway bags.

### FAIRY GODMOTHER/FATHER SPONSOR

**\$1000**

- \* Provides dresses, accessories, hairstyling, transportation & admission for 10 young ladies.
- \* Sponsor name and/or logo included in ALL advertising and promotions
- \* Literature distribution in giveaway bags

### FLORA, FAUNA & MERRIWEATHER SPONSOR

**\$ 500**

- \* Provides dresses, accessories, hairstyling, transportation & admission for 5 young ladies.
- \* Literature distribution in giveaway bags

### BELLE OF THE BALL SPONSOR

**\$ 100**

- \* Provides dress, accessories, hairstyling, transportation & admission for 1 young lady.

#### Intended Advertising Media:

*TV: Local News Outlets*

*Radio: Local Radio Outlets*

*Print: Local Newspapers, Local Magazines, Flyers*

*Websites: Local News Station Sites, Social Networking Sites, Chamber of Commerce Sites,  
[www.dancewithdaddy.com](http://www.dancewithdaddy.com)*

**TRIANGLE AREA FATHER DAUGHTER DANCE**

February 5, 2011 \* Marbles Kids' Museum \* 201 E. Hargett Street \* Raleigh, NC

**ADVERTISEMENT & SPONSORSHIP AGREEMENT**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

**ADVERTISING**

I wish to purchase an advertisement in the program booklet. I will submit my camera ready ad to info@dancewithdaddy.com no later than January 15, 2011.

- Full Page (5 3/8" x 8 3/8") \$500
- Half Page (4 7/8" X 3 6/8") \$250
- 1/4 Page (2" X 3 1/4") \$150

**SPONSORSHIP**

- Platinum Sponsor \$5000
- Gold Sponsor \$3500
- Silver Sponsor \$2500
- Fairy Godmother/father \$1000
- Flora, Fauna & Merriweather \$ 500
- Belle Of The Ball \$ 100 X \_\_\_\_\_ (young ladies)

I would just like to contribute \$ \_\_\_\_\_ towards making the evening memorable.

**Send payment online by visiting <http://trianglefatherdaughter.eventbee.com>**

**OR**

Please make checks payable and mail to:

**Men Standing In The Gap**  
P.O. Box 97216  
Raleigh, NC 27624

Total Amount Enclosed \$ \_\_\_\_\_  
Cash \_\_\_\_\_ Check \_\_\_\_\_  
MC \_\_\_\_\_ Visa \_\_\_\_\_ AmEx \_\_\_\_\_  
Card # \_\_\_\_\_ Exp. \_\_\_\_\_  
CCV (3 digit code) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_